

DETAILED PROJECT PLAN

HLF Programme Area			
Area	Programme Title	Main Area (tick one box only)	Links to Other Areas
A	Conserving or restoring the built and natural features that create the historic landscape character.		
B	Increasing community participation in local heritage	✓	
C	Increasing access to and learning about the landscape and its heritage		✓
D	Increasing training opportunities in local heritage skills		
E	Scheme staffing, overheads and running costs		

PB9	 <p>©DNPA</p>
<h1>Moor Boots</h1>	

Heading	Content
Summary	Moor Boots is a scheme to assist young people from disadvantaged backgrounds to acquire personal expedition equipment allowing them to participate in activities from which they would otherwise be barred.
Project description	<p>The scheme will make small grants to selected individuals allowing them to purchase personal items such as boots and socks from selected suppliers. The scheme is targeted at the Duke of Edinburgh Award (D of E) scheme, and removing cost barriers to entry of the D of E scheme for disadvantaged young people.</p> <p>Some people are prevented from taking part in these activities because they are unable to acquire suitable equipment. Whilst some items of communal equipment like tents can be provided by organisers, items of personal equipment have to be funded by the participants. Boots, in particular are very difficult to share because of different sizes, fit and foot shapes.</p>

	<p>Potential applicants for grants will be identified by D of E Assessors / supervising teachers. Each applicant will complete a simple application form which will be accompanied by a supporting statement from the teacher / assessor. Applications will be adjudicated by an independent panel. Successful applicants will purchase equipment from designated participating suppliers.</p> <p>The type of equipment that will be sponsored will vary from one individual to another. A young person “experimenting” with D of E expedition activity would not be provided with the same quality of equipment as an experienced applicant undertaking the Gold stage of the Award. There are a number of reasons for this:</p> <ul style="list-style-type: none"> • More experienced applicants will be undertaking tougher challenges that may require better equipment. • Boots purchased for younger applicants are unlikely to be suitable for more than one season. • Outcomes will be more uncertain where equipment is purchased for inexperienced applicants. <p>The D of E Award scheme provides an opportunity for young people to experience and learn about the Dartmoor landscape in an environment that places high value on developing teamwork skills and understanding the heritage and natural environment of the landscape.</p>
<p>Beneficiaries and communication</p>	<p>The direct beneficiaries are the young people who are successful applicants to the scheme.</p> <p>Key message This project is about assisting young people from disadvantaged background so that they can participate in active involvement with Dartmoor and its landscape</p> <p>Communications</p> <p>Communication between applicants and the DPA will be via D of E leaders. The project will be supported by the MTMTE website which will be updated regularly</p>
<p>Project buy-in</p>	<p>The fact that young people are sometimes unable to participate in the DofE scheme because they cannot afford the equipment came to light during informal discussions with teachers / assessors. When the DPA offered to provide funds to help with this it was welcomed by the relevant school. Further discussions with DNPA and with the Devon area organiser for DofE have provided further support for the idea. DPA trustees have committed to providing funds over the 5 year period of the MTMTE period.</p>

Project lead	Dartmoor Preservation Association
Partners / contractors etc.	<p>Westlands School (Pilot phase)</p> <p>During the first year of the scheme a further five active DofE organisations will be identified and invited to join the scheme. Suppliers will also be approached with a view to securing preferential discounts and a simple coupon scheme for grant redemption.</p>
Project development	<p>This is a new project which was proposed during the development phase of the scheme.</p> <p>A pilot scheme, involving Westlands School in Torbay, is in development at the moment. The pilot will provide support for a couple of applicants from the school as well as being the test bed for mechanisms for the scheme as a whole (application process, adjudication, supplier negotiations etc).</p> <p>Additional schools and organisations will be invited to join the scheme in year one. In order to prevent the scheme being swamped by applications, participation will be by invitation. Within the MTMTE area there is only one school that operates a D of E scheme, South Dartmoor Community College. It is anticipated that if full funding is available, there will be grants for about 10 to 20 young people each year and that this level of demand would be generated between 6 to 8 participating organisations.</p> <p>Equipment suppliers will be approached to provide preferential discounts to successful candidates. It is hoped that a simple scheme can be developed whereby grant allocations can be redeemed against some form of coupon. In the pilot phase only two suppliers will be used and experience gained with these suppliers will be used to further develop the scheme.</p> <p>The adjudicating panel will be appointed by the trustees of the DPA. It is anticipated that some grant beneficiaries will be invited to join the panel from the second year of the scheme.</p>
Activities and Timetable	<p>The scheme will operate as a cyclical process on a yearly basis. The DoE expedition season runs during British Summer Time (ie March to October). The yearly calendar will therefore runs as follows :</p> <p>September / October / November/December</p> <p>Review and assess performance of the scheme over the previous period involving grant beneficiaries, assessors / teachers and other participating organisations (eg suppliers).</p> <p>Revise application forms, guidance notes and other documentation in light of review.</p> <p>Identify and invite additional organisations to join the scheme if funds permit.</p>

January/February/March

Appointment of adjudicating panel
Applications submitted
Adjudication of applications (end January)

April/May/June

Applicants visit suppliers to purchase authorised equipment.
Publicity for successful applicants

April / May / June / July / August

Expedition season

Activity Timeline	Y1						Y2				Y3				Y4				Y5									
	7	8	9	10	11	12	1	2	3	4	5	6	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
PB9 Moor Boots																												
a. Evaluation of Pilot/Adjust																												
b. Grant Application Window																												
c. Applicant purchasing window																												
d. Expedition Season																												
e. Evaluate/Adjust																												

Budgets	Cost Breakdown		
Estimated Total Cost	Cost:		Contingency:
	£ 20,000		£
VAT	a. Is VAT applicable?	b. Is VAT reclaimable?	c. VAT amount:
	NO	NO	£ 0
Lead Partner Contributions	Type:	Secured:	Unsecured:
	Cash (source):	£ 5,000	£0
	Staff:	£ 5,000	£0
	Volunteers:	£0	£0
	In-kind:	£0	£0
	TOTAL:	£10,000	£0
Other Contributions	Type:	Secured:	Unsecured:
	Cash (source):	£0	£0
	Staff (source):	£0	£0
	Volunteers (source):	£0	£0
	In-kind (source):	£0	£0
	TOTAL:	£0	£0
<i>Moor than meets the eye contribution</i>	Contribution:		Intervention Rate (%)
	£ 10,000		50%

Outputs	Grants approved for individual applicants leading to the purchase of expedition equipment.
Output indicators and targets	It is anticipated that between 10 and 20 young people will be assisted by small equipment grants each year. Indicator: Number of grants approved annually
Outcomes	More people and a wider range of people will have engaged with heritage Young people from socially disadvantaged backgrounds will not be prevented from experiencing the Dartmoor landscape through inability to afford personal equipment.
Evidence	Through the application process and ongoing evaluation and monitoring of the MTMTE scheme we will be able to see if the grant scheme is helping those who need it most to get out to Dartmoor and experience the rich natural heritage of the moor as part of a D of E award.

Wider context	PB1 Bellever and Postbridge Trails PC6 Heritage Trails			
Legacy and maintenance of benefits	The DPA has committed to provision of £1000 annual funding for the 5 year period of MTMTE and an indefinite period thereafter. Officer time for the scheme administration and development will also be provided by the DPA. Alternative sources of commercial sponsorship will be sought to supplement this following the conclusion of the MTMTE project.			
Risks and Risk Mitigation	Risk Register			
	Risk	Likelihood	Severity	Measures undertaken
	Scheme will be swamped with applications	H	M	Organisations will participate by invitation
	Scheme will not attract applications	L	M	Enlarge total number of participating organisations
	Inappropriate applications received	M	M	Application form must demonstrate evidence of need. Supporting statement to be completed by supervisor.
Background information	Some locations close to the MTMTE are some of the most deprived area of the country. For example, the English Indices of Multiple Deprivation (2010) list Torbay as among the top 20% most deprived local authority area. Within Torbay, some wards are among the top 10% most deprived. It is estimated that 1 in 7 young people between the ages of 10 to 19 lives in the top 10% most deprived areas of England. Source : http://www.torbay.gov.uk/DemocraticServices/documents/s1860/The%20English%20Indices%20of%20Deprivation%202010%20Overview.pdf			