

DETAILED PROJECT PLAN

HLF Programme Area			
Area	Programme Title	Main Area (tick one box only)	Links to Other Areas
A	Conserving or restoring the built and natural features that create the historic landscape character.		✓
B	Increasing community participation in local heritage		✓
C	Increasing access to and learning about the landscape and its heritage	✓	
D	Increasing training opportunities in local heritage skills		
E	Scheme staffing, overheads and running costs		

PC4

Brimpts Tin Trail

A community heritage resource



Heading	Content
Summary	Dartmoor has a world class tinworking heritage, documented from the twelfth century to the twentieth century. This project seeks to increase, improve and facilitate information and awareness of both this, and the trail for visitors, communities and specialist groups.
Project description	<p>The project described here aims to improve the public knowledge of the unique Brimpts Tin Mines Trail and of Dartmoor's tinworking heritage, by making information about the trail and tinworking more accessible to more people, both at Brimpts, online and in the community.</p> <p>This will be done in several ways:</p> <ul style="list-style-type: none"> • At the Brimpts Tin Mines Trail, both along the trail and at the display room at Brimpts.

- Dartmoor Tinworking Research Group (DTRG) will organise informative days in local community settings.
- National Park Visitor Centres via sale of information (Leaflets, new book & IT).
- Via improved website content and access (QR code, PC1 “Discovering the Dartmoor Story” App, E book & website).
- Through improved interpretation for visitors to Brimpts Farm’s various facilities.

The existing trail was set up over 20 years ago, and has been greatly improved by DTRG volunteers, for access by the public and groups. At present the facilities include:

- A trail guide was produced of which almost all have been sold.
- A display room, with a model tin mine.
- Display panels about Brimpts tin mines and tinworking in general.
- DTRG led guided tours for pre-booked groups.
- Taking part in the Festival of Archaeology.
- Information panels along the trail.
- The trail is the only interpreted tin mine site on Dartmoor.
- The trail is situated on a working farm, with existing visitor facilities.
- The trail is open free of charge all year.

The project aims to improve the visitor and community experience by:

- Publishing a new trail guide with new information, graphics and artwork.
- Publishing a new ‘History of Brimpts Mines’ book with a detailed history and description of Brimpts tin mines.
- Creating new display panels for use in the display room at Brimpts. These will also be used by DTRG in exhibitions in Dartmoor communities.
- Providing a QR code in the display room to allow visitors to gain access to a wider range of information.

Trail Guide

What?

The trail guide published in 2007 has now almost sold out. New information about heritage along the trail has recently been obtained, and investigations are planned to supplement this, so a new guide is needed. The demand for a trail guide is high, and they will sell well.

How?

Updated text and artwork – DTRG volunteers + specialist design help.
 New photographs – DTRG volunteers + specialist design help.
 Design integrated with other trail and DTRG publications – specialist help.

New Book

What?

The original ‘History of Brimpts Mines’ book sold out several years ago. As with the trail guide, there is a lot of new information which should be in

the public domain. A new book will allow this to happen. A book is a most useful method of imparting information and is an excellent resource for those who wish to know about the site in detail.

How?

Research carried out for new additions to book – DTRG volunteers.

Text to be written by DTRG volunteers - DTRG volunteers.

New photos and plans included – DTRG volunteers.

Design integrated with other trail and DTRG publications – specialist help.

Publishing in print.

Publishing as an E book – specialist help may be needed.

Display Room Improvements

What?

The display room requires updating to be attractive to a wider range of visitors.

8 removable panels for use by DTRG in display room and exhibitions in the community giving out information about tinworking , Brimpts Tin Mines Trail and to recruit volunteers to become part of the team working on this project.

How?

New photographs – DTRG volunteers + specialist design help.

Text would be researched and written by DTRG and designed and produced by local sign company .

Design integrated with other trail and DTRG publications – specialist help.

Accessing the DTRG Website

What?

QR code in the display room would allow greater amounts of information to be accessible to visitors via the DTRG website, PC1 “Discovering the Dartmoor Story” app could be downloaded here and adapted to explore the Brimpts trail.

How?

Wi-fi via farm system – Andy Bradford.

Design integrated with other trail and DTRG publications – specialist help.

Website needs to be user friendly and appropriate – DTRG webmaster.

QR code can be on all printed material for use off site.

All the above will improve the visitor experience and allow greater access via IT to information about the Brimpts mines and Dartmoor tinworking in general, thus helping to educate and enthuse a wider audience. Brimpts Tin Mines Trail is the only interpreted tin mine site on Dartmoor, it is run by DTRG volunteers who will continue to maintain the site and provide new information.

Beneficiaries and communication	<p>All visitors to Dartmoor, including those interested in its unique industrial heritage, pre-booked groups, education groups, holidaymakers, local community members and mining enthusiasts. Brimpts Farm plays host to large groups, all of whom have access to the trail during their stay.</p> <p>The trail itself will benefit through new information facilities. DTRG and other local volunteers will be involved in all aspects of the project, as they have been since the creation of the trail.</p> <p>Key message</p> <ul style="list-style-type: none"> • Dartmoor has a world class tinworking heritage, documented from the twelfth century to the twentieth century. • Brimpts Tin Trail is an ideal place to be introduced to tinworking on Dartmoor <p>Communication</p> <p>Media to be used can include: Model and display, trail guide, 'History of Brimpts Mines' (both printed and E book), information panels, QR code, App and website.</p> <p>The project will be supported by the MTMTE website which will help recruit volunteers and tell people about the project and link people to the DTRG website.</p>
Project buy-in	<p>The trail has been managed by a DTRG volunteer, who aims to continue in this post. DTRG volunteers have been involved in trail maintenance, improvement, creation of the current trail guide and panels, as well as leading open days and group visits.</p> <p>It is expected that their active participation will continue, alongside that of other interested parties. This will be especially the case with the waterwheel repair work and preparation of information for the project. Volunteers will be sought from the area; all are welcome to add to this wonderful new project.</p>
Project lead	<p>Dartmoor Tinworking Research Group will be the lead organisation, with the project being managed by Anne Whitbourn.</p> <p>DTRG has a wide range of knowledge and expertise concerning tinworking on Dartmoor and elsewhere. There is an enthusiastic volunteer group.</p> <p>Anne Whitbourn has successfully facilitated the restoration, interpretation and volunteer engagement with the trail.</p>
Partners / contractors etc.	<p>DTRG and other volunteers will be the main participants.</p> <p>Anne Whitbourn will be the project lead.</p> <p>Andy Bradford is the land owner / tenant farmer.</p> <p>The Forestry Commission will also be involved as part of the trail is on</p>

	<p>their land.</p> <p>Dartmoor Heavy Horses (Based at Brimpts) may also be involved in the improvement of visitor facilities at Brimpts Farm.</p> <p>Other MTMTE projects, operating in the local area, and with whom DTRG and the trail can develop links and share visitors. The cost of development of improved information delivery could be shared between such projects, if need be.</p> <p>DNPA and EH archaeologists may be needed to give advice.</p> <p>Widcombe Local History Group will be invited to offer information and help.</p> <p>Dartmoor Preservation Association loan tools and give maintenance advice.</p> <p>Other local projects are willing to share information giving to attract greater numbers of public visitors.</p>
<p>Project development</p>	<p>This is a new project which was developed through wider consultation with local groups during the development phase.</p> <p>The project application has been seen and agreed to by: DTRG Committee Andy Bradford</p>
<p>Activities and Timetable</p>	<p>What will this achieve, and how will it be achieved?</p> <p>The work will be phased over several years. Below is how it will happen:</p> <p>2014 – 2015 Carry out investigations to ensure that all new information about the site can be made public, and answer research queries DTRG have.</p> <p>Recruit new volunteers through various means, working with the Community and Events Officer and reward those we have.</p> <p>Start work on the new trail guide.</p> <p>Design 8 new panels for display room and DTRG event days, get these ready for use asap.</p> <p>Design 4 new outdoor panels for trail</p> <p>Research and collation of material for book to begin.</p> <p>Review website content, set up QR code.</p> <p>2015 – 2016 Publish the new trail guide.</p>

Continue to prepare new book.

Assemble information to go onto “Discovering the Dartmoor Story” app, prepare simple version.

Continue recruiting volunteers, reward those we have

2016 – 2017

Publish new book.

2017 – 2019

Continue to maintain trail popularity, and into future.

Activity Timeline	Y1						Y2				Y3				Y4				Y5										
	7	8	9	10	11	12	1	2	3	4	5	6	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
PC4 Brimpts Tin Trail																													
Recruit volunteers																													
New Trail guide																													
a. Collate new information																													
b. start writing guide																													
c. Publish new trail guide																													
Display Room																													
a. Write and design 8 new panels																													
Trail display panels																													
Website																													
a. Review website and set up QR code																													
b assemble information to go into "Discovering the Dartmoor Story" App																													
Book																													
a. Research and collate information for book																													
b. Prepare new book																													
c. Publish new book																													

Budgets	Cost Breakdown		
	New trail guide (2015/2016)		£800 (printing only)
	New 'History of Brimpts Mines' book		£5000 (design & print)
	8 Updated & weatherproof display panels		£4000
	4 Outdoor /weatherproof display panels on trail		£2000
	QR code and web page update		£500
	The costs above are based on previous work and experience.		
Estimated Total Cost	Cost:		Contingency:
	£12,300		£
VAT	a. Is VAT applicable?	b. Is VAT reclaimable?	c. VAT amount:
	YES	NO	£1,716
Lead Partner Contributions	Type:	Secured:	Unsecured:
	Cash (source):	£0	£0
	Volunteers:	£0	£0
	In-kind:	£0	£0
	TOTAL:	£0	£0
Other Contributions	Type:	Secured:	Unsecured:
	Cash (source):	£0	£0
	Land owner	£0	£0
	Volunteers (source):	£0	£0
	In-kind (source):	£0	£0
	TOTAL:	£0	£0
Moor than meets the eye contribution	Contribution:		Intervention Rate (%)
	£12,300		100%

Outputs	<p>The project will deliver up to date access to Brimpts Tin Mines Trail and tinworking information to a wider range of users, locally and much further afield.</p> <p>Through this project DTRG seeks to strengthen relationships with other heritage interest groups, and the local community. The project aims to link with other MTMTE projects to help create a unique visitor experience on Dartmoor.</p>
----------------	---

Output indicators and targets	<p>Brimpts Farm currently welcomes over 10,000 visitors per year, to whom the trail is accessible free of charge.</p> <ul style="list-style-type: none"> • 2500 visitors to the trail over the project. • 25 school visits • 500 books sold
Outcomes	<ul style="list-style-type: none"> • People will have volunteered time producing interpretation material • Volunteers and visitors will have learnt about the heritage of tinworking on Dartmoor and its effect on the landscape • More people and a wider range of people will have engaged with heritage
Evidence	<p>The above outcomes can be measured by use of</p> <ul style="list-style-type: none"> • a visitor book, • download figures for “Discovering the Dartmoor Story”APP, • website use, • online reviews. • Trail guide and reference book sales are recorded. • Recording number of volunteer days developing trail • Survey of visitors
Wider context	<p>This project can link with the following Programmes: Programme B – (PB1, PB3, PB6) Programme C – (PC1, PC6, PC8)</p>
Legacy and maintenance of benefits	<p>The expected legacy of the trail is the same as the items listed above under: Outputs, output indicators and targets and outcomes. Proceeds from the sale of Trail Guides, ‘History of Brimpts Mines’ book, and open days will provide an income for trail upkeep.</p> <p>It is anticipated that once the creation of new information presentation has happened, the trail will function sustainably due to management by volunteers both from DTRG and the community.</p> <p>The increased usage of the trail due to benefits from MTMTE will help to fund repairs, future trail guides etc.</p>

Risks and Risk Mitigation	Risk Register			
	Nature of Risk	Severity	Likelihood	Measures taken to mitigate risk
	Not enough volunteers to complete research and development of the trail	H	L	Recruitment campaign led by Community and events officer as part of PB6. DTRG open days in Parishes, DTRG website, newsletter
	Volunteers come forward with different skills and abilities	L	H	Provide a range of jobs for volunteers to do. Provide informal on the job training by matching those with more experience to those with less
	Landowners permission required	H	L	Andy Bradford, the owner of Brimpts farm has given his permission for the trail improvements and is fully supportive of the existing trail and this project
Background information	<p>The trail has already been in existence for a number of years, and is maintained by a dedicated group. It is envisaged that through new and enhanced presentation of information, the trail will become a more valuable resource for education visits, community users and the public. Brimpts Farm plays host to in excess of 10,000 visitors per year, all of whom have access to the trail, and it is expected that this number will rise in the future. It is anticipated that the trail will continue for many years after MTMTE has finished.</p> <p>If you would like a trail guide or photo CD please let me know.</p> <p>Brimpts Tin Mines Trail is the only tin mine with on site interpretation, on Dartmoor. This project will provide the local and wider community with a unique heritage resource to be proud of.</p> <p>Anne Whitbourn 14 November 2013</p>			